

Triad

Stall number 10 at the State Sabala Mela 2019 was shared by three women from Siliguri with their products. Nitushree Ghosh Das of Siliguri town brought her paper pulp products. With a combination of paper and ceramic pulp she produces a kaleidoscope of decorative products. The basics she learnt from her husband, a drawing teacher who had been painting since childhood. A learner by nature, Nitushree caught up quite fast and started her paper decor. In October 2018 she facilitated formation of a self-help group, Kankan SHG. The group took a loan of Rs.1.5 lakh only a couple of months ago. She is alone in the paper pulp production while the other members are engaged in sewing, poultry, duck rearing, production of ghee and business in clothes. That way she is alone in her venture. She was getting mixed response from the mela crowd in the matter of sale of her products.

Mala Mitra of Siliguri brought her products which include jute handicrafts, needlework and flower vases. She is a member of Diya SHG, an urban group from the Siliguri Municipal Corporation area. Her life of struggle and determination earned her name. She was recently interviewed by Akashbani and the programme was aired. The SHG with 18 members was formed in 2005. Since 2015 the group took three





doses of bank credit including cash credit. Other members of her group are involved in tailoring, sale of fast foods, shop selling electrical goods and home delivery of eatables. She has recently got a stall at the Shilpa-hat, from where honourable Chief Minister of West Bengal bought a bag. It was an intense experience selling to the Chief Minister!

Shukla Sinha of Siliguri was a first timer at Sabala mela. A member of Ma Durga SHG, she is part of the same Siliguri shop along with Mala Mitra. Chief Minister visiting their stall is a real experience for her too. Her group has already taken three doses of loan from the bank.

